

**Women's Forum Global Meeting
16-18 October 2008, Deauville, France**

Progress to share, future to dare

Programme – Draft as of 26 September 2008

What constitutes progress? Where are we headed? At a time of major world change, what forms of progress do we most need and want? How can we ensure that benefits are shared by all? What are our hopes for our future?

The Women's Forum in Deauville will be the moment to challenge conventional thinking, at both a collective and individual level. Ideas, scenarios and provocative views will open minds and eyes in three spheres: the individual, work and society; life sciences and technologies; the global picture.

Wednesday, October 15th

19:00

AIG Preview Cocktail Reception

This reception is to launch the 2008 Women's Forum Global Meeting. The reception is hosted by AIG and the Town of Deauville.

Thursday, October 16th

9:15 – 9:30

Welcome by Aude Zieseniss de Thuin,
Founder and Chief Executive Officer, Women's Forum for the Economy and Society

9:30-10:45

Opening session

What kind of progress do we need and want in the 21st century?

15 minutes conversation with a high level speaker, followed by reactions of eminent

personalities who will voice their vision, initiating the Forum's three days of discussion and debates.

What world do we want to shape?

- How do concepts of progress differ across culture and gender?
- In order to progress, do we have to impose an idea of progress?
- Is there some kind of progress we don't want?

Speakers:

Mercedes Erra, Executive President, EuroRSCG Worldwide, France

Irène Khan, Secretary General, Amnesty International, London

Wendy Luhabe, Founder and C.E.O, Wiphold, Women Private Equity Fund, South Africa

Deanna Oppenheimer, Chief Executive, UK Retail Banking, Barclays Bank, UK

Shirin Tahir-Kheli, Senior Adviser for Women's Empowerment to the Secretary of State, USA

Moderator:

Christine Ockrent, General Director, Audiovisuel Extérieur de la France, France

10:45-11:15

Networking Break

11:15-12:30

Women as agents of progress: where are they most effective?

- How are the place and role of women in society an indicator of progress?
- Are women progress enablers?
- Do they dare enough or could they dare more?

Speakers:

Sohini Chakraborty, Director, Sanved, India

Fawzia Koofi, Member of Parliament, Afghanistan

Laura Liswood, Senior Advisor, Goldman Sachs & Co, USA

Zainab Salbi, Co-founder and President, Women for Women International, USA

Valérie Toranian, Editor in Chief, Elle magazine, France

Moderator:

Liz Padmore, Independent Consultant, Director and Associate Fellow, Oxford Business School, UK

Does innovation in sciences and technology always mean progress?

From DNA and stem cell research to communication and information technologies... Progress is about overcoming limits so does it makes sense to try stopping the movement?

- Should there be any (ethical?) control on research?
- Can we fix limits or is progress about overcoming them?
- What are the hopes and problems created by some technologies such as nanotechnologies?
- Who are we to decide what is "wrong" and where to stop research?

Speakers:

Lisa Brummel, Senior Vice President for Human Resources, Microsoft, USA

Sarah Chan, Research Fellow, Centre for Social Ethics and Policy, University of Manchester, UK

Alice Dautry, Director, Institut Pasteur, France

Julia Moore, Deputy Director

Project on Emerging Nanotechnologies, Woodrow Wilson International Center for Scholars

USA

Patricia Pineau, Research Communications Director, L'Oréal, France

Moderator:

-to be determined

Global economy: a paradigm shift?

The global economy has been relying on the combination of cheap energy and commodities, fluidity in financial markets, and emerging countries serving mainly as providers of cheap goods. Are we currently shifting to an almost reverse paradigm?

- Is our financial system still robust enough to sustain progress?
- Is the market economy still able to reform itself?
- In many countries of fast economic growth, will inequalities become socially disruptive?

Speaker:

Clyde Prestowitz, Founder and President of the Economic Strategy Institute, USA

Moderator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings; Vice-Chairman, International Crisis Group, Switzerland

> 12:15

DISCOVERY PROGRAMME

Brain performance at your business service – IQ & EQ

(Discovery Conference Room)

This original and unique seminar is directed to help top managers and decision makers to perform at their best capacity, at the right moment.

Brain performing tools ensures maximization of the moment, awareness, communication intellectual excellence that characterize charismatic leaders.

You will learn how and when to use specific brain enhancing tools, quick to master and easy to reproduce in most situations. Adopt specific diet & health habits targeted for brain function to make decisive changes in your long term performance.

- Increase your brain metabolic performance to better serve your goals
- Tune your awareness to a sharper mode and access the best of your resources
- Become a better & broader user of your brain's infinite capacities
- Using simple & fast tools, learn to condition yourself for the moment & situation
- Empower and optimize yourself using your emotional intelligence

Speaker:

Guillaume Caunègre, Osteopath, Founder and CEO, Osteotherapeutics Institute, USA

12:45-14:15

Opening lunch:

“Women and European politics: A time for change.”

Keynote Speaker: **Margot Wallström**, Vice-President, European Commission, Brussels

Which education for what progress?

- How can education enable women and how can women change education?
- What is said about progress in the classroom?
- What is the young generation's view of progress and their appetite for it?

Speakers:

Carla Gomez Monroy, One Laptop per Child, Mexico

Susan Pinker, Author, Canada

Monique Canto-Sperber, Director, Ecole Normale Supérieure, France

Indu Shahani, Sheriff of Mumbai; H.R. College of Commerce & Economics, India

Nora Brown, Chief Operating Officer, M.E.R.C (Management & Education Research Consortium) , USA

Moderator:

A journalist from *Le Monde*-to be confirmed

If we were truly serious about the environment...

The consensus is growing in governments, the scientific community and public opinion that efforts are needed to avoid an environmental catastrophe. But the real question concerns the most effective and efficient ways to address ecological challenges without triggering disruptive effects on our societies.

- To what extent are alternative energies really a solution, and to what extent are they still marginal or even counterproductive?
- We can not afford to do nothing, but how much can we afford to do?
- Are the world's collective efforts to rationalize energy use going to be part of the answer? Will people be willing to make drastic changes in the way they live and consume?

Speakers:

Sherry Liao Xiaoyi, President, Global Village Beijing, PRC

Thierry Raes, Sustainable Development and Corporate Responsibility practice
PriceWaterhouseCoopers, France

Paul Waide, Senior Policy analyst, Energy Efficiency and Environment Division,
International Energy Agency, France

Moderator:

Julia Harrison, Managing Partner, Blueprint Partners, Belgium

The new frontier of our century: the brain and its complexities

New advances in research on brain, intelligence, consciousness, and memory will have a tremendous impact on individuals' self-knowledge.

- What are the latest and most promising developments in neurosciences?
- Can the brain be cured (Alzheimer, Parkinson, autism, etc.)?
- Is there a gender difference in the brain?
- Keeping our brain active - can the brain be trained? In the U.S. neuro-software represented a market value of \$ 225 million in 2007. Statistics show that the global market should reach US \$ 4 Billion between now and 2010. Is it just a trend or part of the solution?

Speakers:

Yves Agid, Scientific Director, Institute for Cerebral and Modularly Disorders, France

Jill Bolte Taylor, Professor, University of Indiana, USA

Moderator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings;

14:30-15:30

DISCOVERY PROGRAMME (Discovery moments only)

Gender Balance in my company: what can I do next Monday 8am? (Gilda)

16:00-17:00

CEO's of leading companies will debate the opportunities and challenges of gender for the corporate world. The objective is to share practical, applicable experiences so that participants have pragmatic ideas that they can implement back at the office next Monday.

Speakers:

Michel Landel, Chief Executive Officer, Sodexo, France

Joel Simon, Vice Chair Paris office, Paul Hastings, France

Moderators:

Valérie Leboucq, Journalist, Les Echos, France

Avivah Wittenberg-Cox, CEO, 20-First, France

Olivier Marchal, Director, Bain & Cie, France

Women entrepreneurship in India: meet with women changing the face of the country (*Today's India Corner*)

Over the last decade, India has developed into one of the world's leading economies. Women have had and will have a major impact on this evolution, not least by the increasing part they play in the economy and society as entrepreneurs. To shed light on this issue, we will discuss 4 key topics:

- What is the traditional vs. new role of women in India today?
- How are women entrepreneurs involved in the Indian economy?
- Who are the women entrepreneurs of today's India?
- What challenges do woman entrepreneurs have to overcome in India?

Speakers:

Rekha Mody, Founder, Stree Shakti, India

Sulajja Motwani, Managing Director, Kinetic Motor Company Limited, India

Reema Nanavaty, Director, Economic and Rural Development, Self Employed Women's Association (SEWA), India

Shyama Ramani, Founder-director, Friend in Need Trust, India

Moderator:

Constance Freienstein, Principal, AT Kearney, France

Meet with Clara Halter (*Writers' Corner*)

Speaker: **Clara Halter**, Writer, France

Moderator: **Irène Frain**, Writer and Journalist, France

Progress in cosmetics: rediscovering beauty habits worldwide (*"I want to be good" Corner*)

Beauty routines world wide are influenced by diverse factors: culture, climate, geography, income, household equipment... Observing women applying their usual products, whatever they are, in their everyday environment enables to understand their needs and expectations in terms of beauty.

Speaker:

Fabrice Aghassian, Worldwide Product Evaluation Director, L'Oréal, France

Live in a more sustainable way (*Women for Education Corner*)

Small Business-Owners: the challenges and rewards Angel Chang, the Founder of a luxury apparel line, mixes new technology with fashion to create intelligent clothing. Laureate 2007 of the Cartier Women's Initiative Awards.

Passionate about education, Antonia Sanin founded the Globe day-care centre which aims to offer a wide range of multimedia products and services to its 3-6 year old clients. In one year, the children intake has doubled. Laureate 2007 of the Cartier Women's Initiative Awards.

17:15-18:30

Corporate performance : looking for the "women advantage"

- What are the key drivers for companies to succeed in a global knowledge economy?
- How are leadership behaviors impacting companies' performance? What types of behaviors are most efficient to deal with the knowledge economy and other challenges that are reshaping the business world today?
- Do women differentiate in leadership and how ?
- Is women's leadership style part of the answer to address future corporate challenges?
- How can gender diversity help corporations develop appropriate and efficient leadership behaviors for future performance?
- Are there roadblocks preventing the development of women's leadership in corporations? What can corporations do to spread in the organization and in the top management efficient elements of leadership for future competitiveness?

Speakers:

Sandrine Devillard, Principal, McKinsey & Company, France

Sally Helgesen, Author, USA

Michel Landel, CEO, Sodexo, France

Mouna Sepehri, CEO Office, Director in charge of cross functional teams, Renault, France

Moderator:

Lamia Walker, Associate Director, Lehman Brothers Centre for Women in Business, U.K

Rethinking international solidarity

International assistance to developing countries has had its ups and downs in the last 20 years with most developed countries struggling to fulfill their pledge to devote a

minimum percentage of their GDP to help developing countries. Many of the ambitious goals set by the Millennium UN Conference in terms of poverty reduction, health care and literacy improvement are falling behind schedule. And G.8 countries seem now to be backtracking from the commitments made two years ago at the Gleneagles Summit in 2005 to developing countries. At the same time, the growing involvement of NGOs and private foundations in providing pragmatic assistance on some of the most pressing challenges affecting developing countries is opening new hopeful perspectives.

- How can private foundations and NGO work more efficiently with donor countries?
- What have we really learnt from the last 20 years experience about the most efficient way to provide assistance to developing countries?
- How can we sustain international solidarity at a time of budgetary pressures and concerns about jobs and standards of living in developed countries?

Speakers:

Howard Bell, Deputy Secretary General, CARE International, Switzerland

Nadereh Chamlou, Senior Advisor at the World Bank's Middle East and North Africa Region for Knowledge and Economic and Sector Work, USA

Amir A. Dossal, Executive Director, UN Office for Partnerships, New York

Moderator:

someone from the FT – TBC

DISCOVERY PROGRAMME

Retaining female talents in Science and Technology - SciTechGirls Programme (Discovery Conference Room)

Discuss possible initiatives to retain women talents in Science and Technology, and leverage their added value towards developing innovative products and solutions connected to real and real world problems

Speakers:

Pierre Bismuth, President, WIST, France

Katheryn Corich, Founder and Director, Sysdoc, UK

Theodore Miles, Former Deputy General, Counsel of National Science Foundation, USA

Moderator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings; Vice-Chairman, International Crisis Group, Switzerland

19:00-19:30

Cocktail

19:30-20:30

SEVEN Vital Voices From around the world come together to tell their stories in a play. It profiles women leaders to illustrate their challenges and highlight their successes.

20:45-22:00

Opening dinner hosted by Barclays with the women whose stories are told in Seven.

8:30-10:15

Working session: How much diversity are we prepared to accept?

Contradictory trends are shaping our societies in terms of diversity: at a time where ethnic tensions are ragging in many parts of the world, the U.S. may soon elect Barack Obama as President. Competing models of diversity and social integration are being put to the test and possibly falling apart. Last but not least, basic equal rights between women and men are threatened even in societies who made tremendous progress in the past.

- How much diversity are we really ready to accept and promote?
- Why does diversity seem to be such a problem?
- What are the best solutions to make diversity happen in a harmonious way for all areas of society?

Keynote speaker:

Carlos Ghosn, President and CEO , Renault Nissan, France and Japan

Speakers:

Jenifer Jackson-Preece, Senior Lecturer, European Institute and International Relations Department, London School of Economics, United Kingdom

Michàlle Mor Barak, Professor, School of Social Work & Marshall School of Business, University of Southern California (USC), USA

Marie-Christine Lombard, Group Managing Director, TNT Express, France

10:15-10:30

Women for Education Award

10:30-11:30

DISCOVERY PROGRAMME (Discovery moments)

Gender Balance in my company: What can I do next Monday 8am?

(Gilda)

CEO's of leading financial services firm will debate the opportunities and challenges of gender for the financial sector. The objective is to share practical, applicable experiences so that participants have pragmatic ideas that they can implement back at the office next Monday.

Speakers:

Philippe Lagayette, Managing Director & Chairman of the Management Committee, JPMorgan, France

Jean-Michel Steg, Head of Banking, Citigroup Global Markets, France

Pascal Roché, Country Manager and Managing Director, Barclays Bank, France

Axel Miller, CEO, Dexia, Belgium

Moderators:

Anne Bauer, Grand Reporter, Les Echos, France

Olivier Marchal, Director, Bain & Cie, France

Avivah Wittenberg-Cox, CEO, 20-First, France

Business, the Indian way (Today's India Corner): key lessons for interacting with the next world superpower

India is a vibrant large economy with strong growth potential. International players are

more and more attracted by this business “hot spot”.

- What are the fundamentals of the outstanding Indian Market growth?
- What kinds of challenges have to be addressed by international players when entering the Indian market?
- What is the Indian Business landscape today and to come?

Speakers:

Saurin Doshi, Partner, AT Kearney, India

Rekha Menon, Lead Executive, India Geographic Services & Lead, Human Capital and Diversity, Accenture, India

Zia Mody, Managing Partner, AZB & PARTNERS, India

Moderator:

Patrice Zygband, Vice President, AT Kearney, France

Meet with Susan Pinker (*Writers' Corner*)

Speaker:

Susan Pinker, Writer, USA

Moderator:

Irène Frain, Writer & Journalist, France

Because beauty contributes to better living How hospital patients regain self-esteem through beauty and well-being? (*“I want to feel good” Corner*)

All of us have had to deal at some time or another with going to hospital, either for ourselves or for someone very dear to us. Up against any life changing illness everyone is touched in different and very personal ways: it is often a time of anxiety difficult to face, where one may feel completely alone.

The kind of solitude that is difficult to cope with, not only for one but for one's family and anyone taking care of us. Without the time and perhaps the money, people have trouble knowing what to do. This is where the CEW France Beauty Centers come in. They have made it their vocation to reconcile all of these things and offer the care one's body and one's morale need and the serenity that goes with it.

To those who say beauty rimes with futility, the CEW women make it rime with dignity.

Speaker:

Françoise Montenay, President of the CEW, Présidente du Conseil de Surveillance, Chanel, France

Women who are making advances in science - SciTechGirls Programme

(*Discovery Conference Room*)

Photographer Micheline Pelletier and Professor Indira Nath, 2002 Laureate of the L'OREAL-UNESCO Award for Women in Science, talk about the importance of women's contribution to the advancement of science.

11:45-13:00

Speakers:

Indira Nath, Winner of L'Oréal-Unesco 2002 prize for Women in Science in Asia, India
Micheline Pelletier, Photographer, France

Do I really want to know that much about my future health?

Progress in genetic information will allow people to know more and more about their health. How much do we really want to know?

- How much do we really want to know if there is no medical response available yet?
- Who will own, manage and have access to our genetic information? What if insurance companies and businesses obtain this information?
- What course of action can one take on the basis of this information?

Speakers:

Jane Blumenthal, Director, Health Sciences Libraries, University of Michigan, USA
Emile Baulieu, Honorary Professor, Collège de France, France

Moderator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings, and Vice-Chairman, International Crisis Group, Switzerland

Assessing the impact of social entrepreneurship.

Social entrepreneurship uses entrepreneurial principles to organize, create and manage a venture to produce social change. Performance is not measured in terms of profit and return, but rather through impact on society. However, some initiatives have become fashionable and even lucrative.

- How can we ensure that social entrepreneurship stays “social”?
- Is there a new sort of personal ambitions that manifests itself in so-called social entrepreneurship and justifies itself in “doing well by doing good”?
- Can it be wrong if it does good and well?

Speakers:

Vera Cordeiro, Founder and CEO, Associação Saúde Criança Renascer
Selma Demirelli, Water Lily Women's Environment and Cultural Cooperative, Turkey
Françoise Gri, Chief Executive Officer, Manpower, France
Reema Nanavaty, Director rural & economic development de SEWA, India

Risk capital: challenge for women entrepreneurs

Women-owned businesses are just as financially responsible, credit worthy and likely to succeed as businesses run by men. Yet, women struggle more than men to obtain financing and capital.

- Why do venture capital companies so rarely invest in businesses which are led by women?
- Where are the new sources of capital?
- How do we build this market?

Speakers:

Molly Ashby, Chief Executive Officer, Solera, USA
Bettina Goetzenberger, Founder and General Manager, LOMASLEGAL, Spain
Mary Helen Iskenderian, President and Chief Executive Officer, Women's World Banking, USA

Clare Logie, Director of Women in Business, Bank of Scotland, United Kingdom
Nell Merlino, Co-founder and CEO of Count Me In for Women's Economic Independence

Moderator:

Liz Padmore, Independent Consultant, Director and Associate Fellow, Oxford Business School, UK

China after the Olympics

Speakers:

Yan Lan, Partner, Gide Loyrette Nouel Beijing, PRC

Dominique Netter, Chief Economist, La Compagnie Financière Edmond de Rothschild, France

Caroline Puel, Asia Bureau Chief, Le Point, PRC

Aude Zieseniss de Thuin, Founder and CEO, Women's Forum for the Economy and Society, France

Moderator:

Anitap Pratap, Independent writer and journalist, Norway

DISCOVERY PROGRAMME (Discovery moments)

International Polar Foundation

Princess Elisabeth Station: Aiming for "zero emissions"

(Discovery Conference Room)

GDF SUEZ and its subsidiary Electrabel are working with the International Polar Foundation to create the Princess Elisabeth polar station, the first "zero CO2 emission" polar station and the first polar station to be powered solely by renewable energy, GDF SUEZ, Electrabel and Laborelec, its energy laboratory, are contributing all their know-how to this project.

Speaker: **Thierry Touchais**, Executive Director, The International Polar Foundation, Belgium

ICT and the Unlimited Potential of Women in Europe and the Middle East *(Gilda)*

Speakers:

Salwa Abdullah Nasser Al-Jabri, Participant Leader, Women in Technology, Oman

Abeer Ali Al-Mukhaini, Country Program Manager, Women in Technology, Oman

Gabriella Barna, Director, Education for Open Society (EOS), Romania

Lize Declercq, Fundacion Esplai, Spain

Widad El Hanafi, Country Program Manager, Women in Technology, Morocco

Māra Jākobsone, Vicepresident, LIKTA, Latvia

Thaima Samman, Microsoft Associate General Counsel and Senior Director Corporate Affairs Europe, France

Moderator:

Sylvie Laffarge, Microsoft, Director of Community Affairs, France

Conversation with Women Actors for Leading Change *(Discovery*

> 12:45

Conference Room)

Speakers:

Jeroo Billimoria, Executive Director, Aflatoun, Netherlands

Marie Fontanel, Director of public relations and education programs, Musée du Quai Branly, France

Carla Gomez Monroy, OLPC LEARNING CONSULTANT, One Laptop Per Child, USA

Moderator: **Françoise Schoeller**, Journalist, France

13:15-15:00

Conversing with remarkable women over lunch

A conversation with Diane von Furstenberg

A conversation with Clara Rojas

15:15-16:30

What difference do women make in science and technology?

- How can we nurture young women's interest in pursuing careers in science and technology?
- How can we retain women who excel in those fields?
- What part do educational and cultural factors play in promoting women in science and technology?
- What specific contribution do women bring in these fields?

Speakers:

Viviane Reding, Commissioner for Information Society and Media, European Commission, Brussels

Claudie Haigneré, Adviser to the Advisor to the Director General of the European Space Agency, France

Barbara Dalibard, Executive Vice President, Enterprise Communications Services Division, Orange, France

Béatrice Dautresme, Executive Vice-President Corporate Communications, External Affairs and Prospective, L'Oréal, France

Frances O'Sullivan, Vice-president Product Group, Lenovo, U.S.A

Nadine Leclair, Senior Vice President, Vehicle Engineering Development, Renault, France

Moderator:

A journalist from BBC, to be confirmed

Special program: Women and Law (1st session)

Equal before the law?

This session will explore why and how at some point, in a given society, law takes an active and prominent role in protecting and enhancing women's rights and condition.

- Which factors lead to the intervention of law as the main instrument of women's rights?
- How did it play out and happen in various societies, at different times of history?
- Should law enhance women's right or the contrary?
- What do we do in countries where basic rights are not guaranteed?
- How do we reconcile traditions in some countries with the 21st century reality where women play equal and important roles?

Speakers:

Raychelle Awuor Omamo, Ambassador of Kenya in France, Portugal, Serbia and Holy See

Moderator:

Guy Carcassonne, Professor of public Law, University of Nanterre

> 16:15

DISCOVERY PROGRAMME (Discovery moments)

Consumerism in healthcare the new frontier (*Discovery Conference Room*)

The United States spends more on healthcare than any industrialized nation, yet individuals continue to face issues around access, transparency, quality and efficiency. Entrepreneurs, frustrated with the state of U.S. healthcare, are developing innovative ways to empower the patient, giving rise to a new industry that is transforming the U.S. healthcare system – Consumer Healthcare.

This session will discuss the powerful trends creating the U.S. Consumer Healthcare industry and the innovative ways that have emerged to deliver affordable, accessible, high-quality care to consumers. We will discuss how one of the central concepts in Consumer Healthcare – retail healthcare clinics, an affordable way to receive basic care in a convenient retail setting – has developed very rapidly and now represents an important part of the U.S. healthcare delivery landscape. From fewer than 30 clinics in 2003, there are currently over 1,000 clinics across the U.S. with thousands expected over the next several years.

Speakers:

Molly Ashby, CEO, Solera, USA

Julie Klapstein, Operating Executive, Solera Capital, USA

Lisa Loscalzo, Executive Vice President of Business Development, The Little Clinic, USA

16:45-17:45

Special program: Women and Law (2nd session)

Justice and peace: in conflict?

Societies that have been divided by internal conflicts have had to reconcile the imperatives of justice with the necessities of civil peace. The question is: how do you prepare the ground today in order to overcome hatred when peace finally comes?

We will compare and contrast three different situations, in various countries.

Speakers :

Martha Karua, Minister of Justice, Constitutional Affairs and National Cohesion, Kenya

Athalia Molokomme, Attorney general of Botswana

Moderator:

Guy Carcassonne, Professor of public Law, University of Nanterre

DISCOVERY PROGRAMME (Discovery moments)

“The unique destiny of Colonel Jin Xing”

A documentary by Sylvie Levey, 2001 - 52 min

“A documentary chronicling the story of Jin Xing – the famous dancer-choreographer...a former colonel of People’s Liberation Army who became transsexual”

The documentary will be followed by a conversation with **Jin Xing**

Gender Balance in my company: what can I do next Monday 8am?

(Gilda)

CEO's of leading companies will debate the opportunities and challenges of gender for the corporate world. The objective is to share practical, applicable experiences so that participants have pragmatic ideas that they can implement back at the office next Monday.

Speakers:

Frank Brown, Dean, INSEAD, France

Philippe Castagnac, Associate, Mazars, France

Patrick Sayer, CEO, Eurazeo, France

Moderators:

Anne Bauer, Grand Reporter, Les Echos, France

Avivah Wittenberg-Cox, CEO, 20-First, France

Olivier Marchal, Director, Bain & Cie, France

Luxury Market in India: from Maharajahs to modern Cartier *(India Corner)*

"The Luxury industry in India is the new kid on the block. The Indian consumer's erstwhile "joie de vivre" experienced a dormant phase over the better part of the last century - driven by pre-independence nationalism and post-independence socialism. Greater integration with the developed world and "nouveau riche" consumers have led to a gradual reawakening of a desire. Luxury returns. And if early trends are any indication, this time around, luxury is here to stay." (Economic Times)

Our discussion will bring us on a tour of this luxury world's new frontier:

- Who are the Indian luxury consumers and how do they shop?
- What are the market growth drivers and barriers? How is this evolving?
- How do international brands build their presence? What can we learn from their experience?
- What role will Indian companies play in growing this market?

Speakers:

Saurin Doshi, Vice President, AT Kearney, India

Françoise Montenay, Presidente du Conseil de Surveillance, Chanel, France

Odile Roujol, President of Lancôme, France

Charu Sachdeva, CEO & Founder, TSG International Marketing

Moderator:

Joel Benzimra, Vice President, AT Kearney, France

Meet with Taslima Nasreen *(Writers' Corner)*

Speaker:

Taslima Nasreen, Writer, Bangladesh

Moderator:

Irène Frain, Writer & journalist, France

Breaking Ground in the Diamond Industry – How women are changing the face of this industry. (“I want to feel good” Corner)

Join two top female executives from the De Beers family of companies and learn about their professional and personal stories that paved the way to their success in a male-dominated and tradition-steeped industry.

Speakers:

Inge Zaamwani-Kamwi, Managing Director, Namdeb Diamond Corporation (Pty) Ltd, Namibia

Varda Shine, Managing Director, DTC, UK

Attracting female talents in Science and Technology - SciTechGirls Programme (Discovery Conference Room)

In 2007, the Women’s Forum launched the SciTechGirls Programme to encourage girls and young women to embrace careers in Science and Technology. The debate will focus on assessing how to move forward on this issue.

Speakers:

Claudie Haigneré, Advisor to the Director General of the European Space Agency, France

Indira Nath, Winner of L'Oréal/Unesco 2002 prize for Asia, India

Sally Buberaman, Laureate Imagin Cup (Student Technology Competition organized by Microsoft), Argentina

Moderator:

Annie Kahn, Deputy Editor, Le Monde, France

Social entrepreneurs (Cartier Corner)

Why and how they decided to take action Convinced that legal advice should be accessible to all, Bettina Goetzenberger founded LOMASLEGAL, a fast-expanding provider of low-cost legal services available from high-street stores, over the phone and via internet.

Laureate 2007 of the Cartier Women's Initiative Awards.

A Medical Doctor by training, Lucie Avoaka came up with the idea of a health passport that allows patients to consult qualified professionals at prices adjusted to their income.

Laureate 2007 of the Cartier Women's Initiative Awards.

18:00-19:15

More media, less knowledge?

Bombarded on all sides by information, in an era when everyone is regarded as a source of knowledge, who are the trusted intermediaries, what role do the media play?

- With the explosion of different kinds of media, more and more information and opinions are available: do they contribute to increasing knowledge?
- The traditional concept of professionals in the media has been replaced by self-appointed commentators in the digital age. Have we achieved progress in quality or only quantity?
- Are traditional media running ahead or behind information?

Speakers:

Agnès Audier, Partner and Managing Director, The Boston Consulting Group, France

Susan Clark, Managing Director, The Economist Group

Christine Ockrent, General Director, Audiovisuel Extérieur de la France, France

Xavier Couture, Head of Content division, Orange, France

Anita Pratap, Freelance Journalist, Norway

Moderator:

Liz Padmore, Independent Consultant, Director and Associate Fellow, Oxford Business School, UK

Helping to change society : Philanthropy, the Indian Way

The Forum will host an official delegation of 50 powerful women from India. Most of these women have a philanthropic activity.

Speakers:

Rohini Nilekani, Chairperson, Arghyam, India

Reema Nanavaty, Director rural & economic development de SEWA, India

Moderator:

Vibhuti Patel, Newsweek International, USA

Does progress enhance the sense of happiness?

- Is it possible to measure happiness, and if so, what are the indicators?
- Does progress in income and standard of living equate with happiness? Is happiness the ultimate luxury?
- Insecurity and frustration: can one feel happy in a globalized world?
- We are living longer but are we living better? Why is longer life expectancy not necessarily good news?
- Is there a generation of older people who are marginalized from society? Can the welfare State keep up?

Speakers:

Joanna Barsh, Director, McKinsey & Company, USA

Enrico Giovannini, OECD Chief Statistician, Paris

Elisabeth Kelan, Senior Research Fellow, London Business School

Zia Mody, Senior partner AZB & Partners, India

Dominique Reiniche, President, Coca-Cola Europe, France

Moderator:

Maria Livanos Cattau, Member of the Board of Directors, Petroplus Holdings, and Vice-Chairman, International Crisis Group, Switzerland

DISCOVERY PROGRAMME

Women's health management for a better & longer business life

This programme targets a key element of women's success in business, physical & emotional balance to conduct long term performance in professional life & career

- Learn how mismanaged health can lead to difficult & costly business career

> 19:00

- Discover the keys to a balanced self managed health programme to suit your personal needs
- Adapt your professional life style to your understanding of health management for long term benefits, and vice versa.
- Improve your knowledge on diet, biorhythms and appropriate exercise to better serve your business goals
- Face the woman's changes of age with anticipation and effective weapons.

Speaker:

Guillaume Caunègre, Osteopath, Founder and CEO, Osteotherapeutics Institute, USA

19:30-20:15

**The Cartier Women's Initiative Awards Ceremony 2008
Announcement of the 2008 Laureates and presentation of their
entrepreneurial projects.**

20:30

Cocktail dinner hosted by Cartier

Saturday, October 18th

9:00-10:15

What should the world expect from the next U.S President?

- What will US foreign and economic policy be, and what role will the US play on the international stage after the elections?
- What should be expected on domestic, economic and social policies with a new political leadership?
- Regardless of the result, what does the campaign tell about progress in the US?

Speakers:

Steven Erlanger, Chief of the Paris bureau, The New York Times, France

Christine Ockrent, General Director, Audiovisuel Extérieur de la France

William Pfaff, International Herald Tribune, Paris

Moderator :

Anne Swardson, Editor at large, Bloomberg

What future for the Nation State?

Nations and States are looking for the most appropriate and efficient answers to the economic, social and cultural challenges inherent to globalization.

- What are the main achievements and limits of the European adventure today? Is the European example stronger in the economic sphere? Is Europe developing a strong collective voice on international affairs?
- What experience can we draw from Europe on issues of national identity and supra national identity? Is the European Union a model for the world?
- What other initiatives in the international world are acceptable? What about the Responsibility to Protect?

Speakers:

Elizabeth Guigou, M.P, French National Assembly, France

Emma Bonino, Vice President of the Senate, Italy

Salomé Zourabichvili, Former Foreign Affairs Minister of Georgia, France

Moderator:

Caroline de Camarret, Journalist, France 24, France

> 10:00

DISCOVERY PROGRAMME

Consumerism in healthcare the new frontier (*Discovery Conference Room*)

The United States spends more on healthcare than any industrialized nation, yet individuals continue to face issues around access, transparency, quality and efficiency. Entrepreneurs, frustrated with the state of U.S. healthcare, are developing innovative ways to empower the patient, giving rise to a new industry that is transforming the U.S. healthcare system – Consumer Healthcare.

This session will discuss the powerful trends creating the U.S. Consumer Healthcare industry and the innovative ways that have emerged to deliver affordable, accessible, high-quality care to consumers. We will discuss how one of the central concepts in Consumer Healthcare – retail healthcare clinics, an affordable way to receive basic care in a convenient retail setting – has developed very rapidly and now represents an important part of the U.S. healthcare delivery landscape. From fewer than 30 clinics in 2003, there are currently over 1,000 clinics across the U.S. with thousands expected over the next several years.

Speakers:

Molly Ashby, CEO, Solera, USA

Julie Klapstein, Operating Executive, Solera Capital, USA

Lisa Loscalzo, Executive Vice President of Business Development, The Little Clinic, USA

10:30-11:30

Special Programme : Women in Finance **Crisis management: the women's way**

How do women face crises and deal with them? Are there any particular women's ways of handling crises?

Exchange with emblematic women from finance, business and politics who will compare their various experiences in crisis management.

Speaker:

Virginie Morgon, Partner, Eurazeo, France

Moderator:

Vincent Beaufigli, Chief Editor, Challenges, France

10:30-11:30

DISCOVERY PROGRAMME (Discovery moments)

Women entrepreneurship in India: meet with women changing the face of the country (*Today's India Corner*)

Over the last decade, India has developed into one of the world's leading economies. Women have had and will have a major impact on this evolution, not least by the increasing part they play in the economy and society as entrepreneurs. To shed light on

this issue, we will discuss 4 key topics:

- What is the traditional vs. new role of women in India today?
- How are women entrepreneurs involved in the Indian economy?
- Who are the women entrepreneurs of today's India?
- What challenges do woman entrepreneurs have to overcome in India?

Speakers:

Rekha Mody, Founder, Stree Shakti, India

Reema Nanavaty, Director, Economic and Rural Development, Self Employed Women's Association (SEWA), India

Shyama Ramani, Founder-director, Friend in Need Trust, India

Moderator:

Eric Gervet, Managing Director, A.T. Kearney, France

Meet with Eric Donfu (*Writers' Corner*)

Speaker: **Eric Donfu**, Writer, France

Moderator: **Irène Frain**, writer and journalist, France

Rediscovering luxury in the fashion industry - Illustrations of how to weave tradition and art into retail clothing (*"I want to feel good" Corner*)

- How can a company bridge the gap between tradition and competitiveness?
- Is it possible for the design and fashion industry to fit to customers' needs and expectations and remain socially responsible?

Speaker:

Gabriella Cortese, Founder & President, Antik Batik, Italy

Moderator:

to be determined

The ICT paradox - SciTechGirls Programme (*Discovery Conference Room*)

A wide range of new working opportunities are emerging for women in digital Information Communication and Telecommunication (ICT), yet women are not grasping them. The debate will assess why this paradox is still prevailing, and investigate possible solutions.

Speakers:

Brigitte Dumont, Human Resource Director, Orange France

Jehanne Savi, Head of IT delivery, Orange, France

Marie Hélène Therre, President Femmes Ingénieurs, founding partner Therre Consultance, France

Moderator:

Claudine Schmuck, Founding Partner Global Contact, SciTechGirls project.

The new generation of entrepreneurs (*Cartier Corner*)

Discover their ideas and how they hope to make them successful. Announced the night before, Laureates 2008 of the Cartier Women's Initiative Awards will share their experience of entrepreneurship in their respective countries.

Making change happen now (Discovery Conference Room)

As soon as she moved to the ghetto of El Paraiso in Bogota, Columbia, at the age of seven Sandra Liliana Sanchez decided she had to do something about the misery and poverty around her. A few years later, she opened up a neighborhood center where young and old come everyday to share a meal and spend time together

Speakers: **Sandra Liliana Sanchez**

(Cartier Women's Initiative Corner)

11:45-13:00

The nexus of looming crises: food, energy, climate change

The food crisis illustrates the following contradiction: producing more food means using more energy, which works against the environment.

- How can we disentangle and address our food, energy and environmental needs?
- What are the pressures that have led to extraordinary price rises in commodities?
- How do we reconcile the demands of people who are experiencing high living standards in developed countries with the need to provide reasonable prices for food and energy?
- What cooperative international actions would restore reasonable prices and if not, how can we handle resulting economic and social disruptions?

Keynote speaker:

NGozi Onkonjo-Iweala, Managing Director, World Bank, Washington DC
with

Anne-Marie Idrac, Minister of State for Foreign Trade, France

Moderator :

Monita Rajpal, CNN

> 12:45

DISCOVERY PROGRAMME

Conversation with Women Actors for Leading Change (*Discovery Conference Room*)

Speakers:

Sandra Aguebor, Founder, Lady Mechanic Initiative, Nigeria

Vera Cordeiro, Founder & CEO, Associação Saúde de Criança Renascer, Brazil

Selma Demirelli, President, Water Lily Women's Environment and Cultural Cooperative, Turkey

Moderator: **Françoise Schoeller**, Journalist, France

13:30-15:00

Closing Lunch : The drivers of tomorrow's economic growth

As we head towards 2009,

- what will be the weight of the traditional economy and businesses?
- who will be the new leaders on the world scene? To what extent are India and China truly going to outpace the United States and Europe? Are the projections viable?
- Where will the new big business players come from?

Keynote speaker :

Neelie Kroes, European Commissioner for Competition, Brussels

Moderator:

Emilia Mychasuk, People Column Editor, Financial Times, UK

Concluding remarks: Aude Zienssenis de Thuin